

# WILDERNESS FILMS INDIA

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BROADCAST FIELD ACQUISITION  
BROADCAST POST FACILITY  
TELEVISION SOFTWARE  
PRODUCTION COORDINATION  
MEDIA CONSULTING  
PRINT PUBLISHING  
ELECTRONIC PUBLISHING  
CORPORATE CD-ROMS  
BROADCAST VIDEO HARDWARE  
STOCK FOOTAGE  
WILDERNESS ONLINE  
CYBER BOOKSHOP

## COMPLETED FILM PROJECTS :

Devbhumi :  
Land of Himalayan Pilgrimage  
A Day At Sultanpur  
The Har-Ki-Dun Wilderness  
Tryst with Kalanag  
Rock-climbing Around Delhi  
Rajasthan Tigerland  
Twenty Years of Project Tiger

## CURRENT PROJECTS :

Flowers of the Western Himalaya  
Birds of the Himalaya  
Delhi Ridge and the Yamuna  
Greening of the Aravallis  
"Wild Adventure" Series :  
Adventure Sports in India  
Rediscovery of the Mountain Quail  
Whither the Tiger?  
Corporate Theme Calendar Series, 1998

## BOARD OF ADVISORY PATRONS :

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1 January, 1998

Dear Mr. A.G. Bhatnagar,

While wishing each other for the new year invariably sounds a trifle cliched, I do admit that it is with a certain sense of nostalgia, if for nothing more simple than a unit of time gone by, that one traverses the new year threshold...

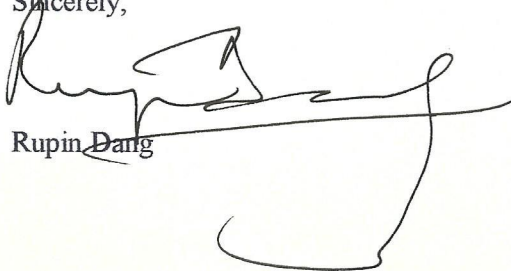
One could say that '97 was a year chequered by success and failure, perhaps more of the latter, peppered with large doses of introspection. We at Wilderness Films India certainly felt so! With the downswing in the television industry, the commitment of most long-run players has shown through, but at the same time, we have felt the need to exert our energies in the directions of different, yet related media. Our view towards the computer and Internet platforms has seen us venturing into CD-ROM development, with a mammoth 1998 series on the Himalaya, in conjunction with Serbjeet International, in the guise of our new multimedia joint venture, IMMEDIA. We have more CD-ROM's in the works: Flowers, Birds and Wildlife of the Himalaya. Our maiden print publishing efforts start with a third expanded reprint of my own work, 'Flowers of the Western Himalayas' which was first printed by HarperCollins, and a new field guide on Himalayan Birds, as well as a dozen other innovative concepts for 1998, including this calendar, a copy of which I am enclosing, and hope you like...

While broadcast systems rentals and equipment sales have been dull, we have continued with our long-haul clients, despite the payments crunch on all sides! Perhaps more time has gone into chasing up dues (albeit without success) than into creative pursuits! We have added extensively to our Betacam stock footage library, which now runs into several hundred hours of superior quality footage on Indian wildlife, environment, the Himalaya, people and places. Our several major Himalayan and wildlife expeditions this year have yielded first-time footage and photographs of over fifteen Himalayan birds! Our multimedia and print publications will benefit greatly from this stock.

Our ENG Beta units and crews have been available 24 hours a day 365 days of the year, a feature that has earned us a great deal of praise and a repeat clientele of 100%. In the coming year, we intend to increase the number of crews, for the use of local television networks as well as international television channels whose interests we represent in New Delhi. Our production coordination and broadcast consultancy services will remain active in the coming year, with some large installations in the works.

I look forward to working together with you, or simply interacting and meeting in the new year. May this be a turnaround year for all of us!

With good wishes,  
Sincerely,

  
Rupin Dang