



CHINA TRADE FORUM

Date: 9th December, 2015

To

Mr A G Bhatnagar

403, Nav Sansad Apartments,
Plot 4, Sector 22, Dwarka,
New Delhi – 110077

Dear Sir

We hereby take this opportunity of introducing China Trade Forum, a flagship organisation created to explore the ways in which Indian and Chinese businesses can work more closely together and secure new commercial opportunities. China Trade Forum has been founded to help promote foreign trade between China & India, and jointly sponsored by the government, industry associations, and several commercial organizations, China Trade Forum will assist Chinese businesses and manufacturers with reinforcing their international competitiveness and in coping with the challenges they face in International markets.

Our mission is to help Chinese companies of all sizes and sectors, whether new entrants or established operations, access the full potential of India the fastest growing market in the world.

China Trade Forum intends to develop 'China Display Centre', a hub for Chinese manufacturing and retail businesses that will have offices, outlets and exhibition centres, among other facilities, at New Delhi.

About 250,000 sq.ft.space is intended to be leased to a group of Chinese manufacturing and investment companies. This indicates that there will be an influx of a large number of international representatives of these companies who will require residential facilities and related amenities.

This initiative of China Display Centre project to be located in New Delhi is a significant indication that India is ready for Chinese companies. Many Chinese conglomerates want to set up local offices in the area, creating a domino effect leading to a major increase in the number of Chinese companies coming to India.

China Trade Forum is a new vehicle for advancing cooperation between our two countries. China Trade Forum official also had met the officials of Foshan E-Chamber of Commerce for seeking cooperation and association. We are also planning to hold meetings with various trade promotion organisations all over China.

We believe that business relations between China and India, two of the world's fastest growing economies, are going to change for the better especially because India and China are likely to be among the four largest global economies by 2025. Additionally, we feel, India's intent to usher in an infrastructure revolution will give a boost to Chinese companies.

Our Core Mission is:

- To assist Chinese businesses and manufacturers in developing the international market.
- To collaborate closely with the China government to promote international trade
- To provide business alliance consultation and connect international firms with China partners.

China Trade Forum intends to focus on following areas to serve its clients in better way:

MARKET DEVELOPMENT

- Coordinates trade missions and participates in major overseas trade shows.
- Analyses regional competitiveness and bilateral trade issues.
- Provides global trade inquiry services.
- Organizes trade meetings and seminars.
- Establishes China Trade Service stations at major international trade shows.

STRATEGIC MARKETING

- Collaborates with China's government to attract foreign investment.
- Endorses the image and products of China's food and agricultural sector via international exhibitions and agricultural-related activities.
- Organizing educational seminars for effective marketing strategies and global logistics.
- Introduce foreign government tenders and subcontracting opportunities of government awarded bids to China enterprises.
- Promotes branding and image enhancement through international design exhibitions, workshops and competitions.

TRADE INFORMATION

- Collect and make available global trade information to China enterprises
- Publish blogs in both Chinese and English language China Exporters/China Importers Directory, Doing Business with China and other update from China
- Researches, writes and disseminates important news on market trends and developments.

TRADE NET CENTER

- Administers a national trade website portal, www.chinatradeforum.com/www.chinatradeforum.cn, to provide online marketing, trade-matching and value-added information services.
- Host online services for: trade missions, trade shows, e-procurement and sourcing.

- Offers customer service both online and through telephone
- Shares Net and market knowledge through seminars and educational training.

EXHIBITIONS

- Organize Chinese International Trade Shows.
- Manage the "China Display Centre"
- Provide venue and facility rental services for trade show organizers.

SERVICE INDUSTRY PROMOTION

- Coordinate China construction and healthcare services for overseas needs.
- Plan global promotion and branding for China chain stores and franchise corporations.
- Provide custom travel assistance for foreign business people featuring specialty tours and packages.
- Build alliances between China logistics industries and overseas or domestic businesses to strengthen international competitiveness.
- Boost China software industry via international exhibitions, seminars and software related promotional activities.

As India launches an infrastructure revolution in the way that China did starting from 1995, and we would expect there will be a significantly greater involvement.

Also, there are serious discussions taking place between the Chinese and the Indian governments for setting up of China-focused industrial parks. There the idea is that the Chinese companies that want to invest would be able to get single-window clearance, and can have land and invest in infrastructure.

We are in the process of setting up

- China Display Centre - Home Décor (Coming up in NCR) spread over 250,000 sqft
- China Display Centre - Electronics and Mobiles (Coming up in NCR) spread over 40,000 sqft
- China Display Centre - Textiles, Ready Made garments, Gifts and accessories coming up at Gurgaon and spread over 400,000 sq ft.

More such centres are intended to be set up in all major cities of India, and we are in the process of acquiring buildings to set up such centres to promote trade with China and India.

Also, there are serious discussions taking place between the Chinese and the Indian governments for setting up of China-focused industrial parks. There the idea is that the Chinese companies that want to invest would be able to get single-window clearance, and can have land and invest in infrastructure. We have recently organised a "Sino-Indian Entrepreneurs Economic and Trade Forum" meet at Hotel Pullman, New Delhi. In this event a visiting Chinese business delegation lead by European American Chambers of Commerce and Industry in China had interaction with Indian entrepreneurs.

I hope that you will be able to be part of this mission and we are looking forward for long term association with your esteemed organisation.

Kind regards

G I Sachdev

CEO, China Trade Forum (中国贸易论坛)



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